



SSM
Swiss School of Management



Marketing Partner



SWISS SCHOOL OF MANAGEMENT

MBA DEGREE

*Take yourself to the next level; choose your own path with
an MBA from Swiss School of Management (SSM)!*

About Taksha Smart Labz

- **ACADEMIC ONE TO ONE TUTORING TO LEARNERS**
- **TEST PREPARATION (SAT / ACT, GRE / GMAT)**
- **COMPREHENSIVE ACADEMIC & CAREER ASSESSMENT**
- **GLOBAL STUDENT RECRUITMENT SERVICE**
- **FULL STACK ONLINE LEARNING PLATFORM WITH CONTENT**
- **ACADEMIC SUPPORT SERVICES**
- **VALUE ADDED SERVICES**

Taksha Smart Labz, an EdTech venture, was launched in USA with a vision to integrate and advance the teaching and learning through education technology for the students in need through a platform accessible to the global learning community. Over the years Smart Labz have evolved as a full-fledged technology platform with global partners, scaling 360-degree education to students from all across the world.

Smart Labz started as an alternative to more costly online tutoring platforms to provide an innovative online solution for school children to have access to live tutors for one-on-one help. Now it offers high school examination services in Caribbean countries, Nigeria, South Africa and Zambia, along with USA.

Smart Labz evolved as an online program management company for global universities offering recruitment to graduation support to scale their business to countries globally. Services offered under Smart Labz are outlined in the table.

SWISS MBA

The SSM MBA University Degree Program powered by Smart labz is designed to equip students with the capabilities required for a successful career management level and beyond.

Many MBA degree programs offer an education in general management along with a specialized curriculum. At SSM, they assess students individually and help them pursue a specialization that leverages their inherent talents. Only an MBA can provide a variety of relevant benefits in a relatively short time frame in a comprehensive framework and with a lasting credibility. It is only an MBA degree that is relevant to all industries and sectors which creates value in our students regardless of the career that is chosen after graduation.



ACCREDITATIONS AND MEMBERSHIPS



MBA SPECIALIZATIONS

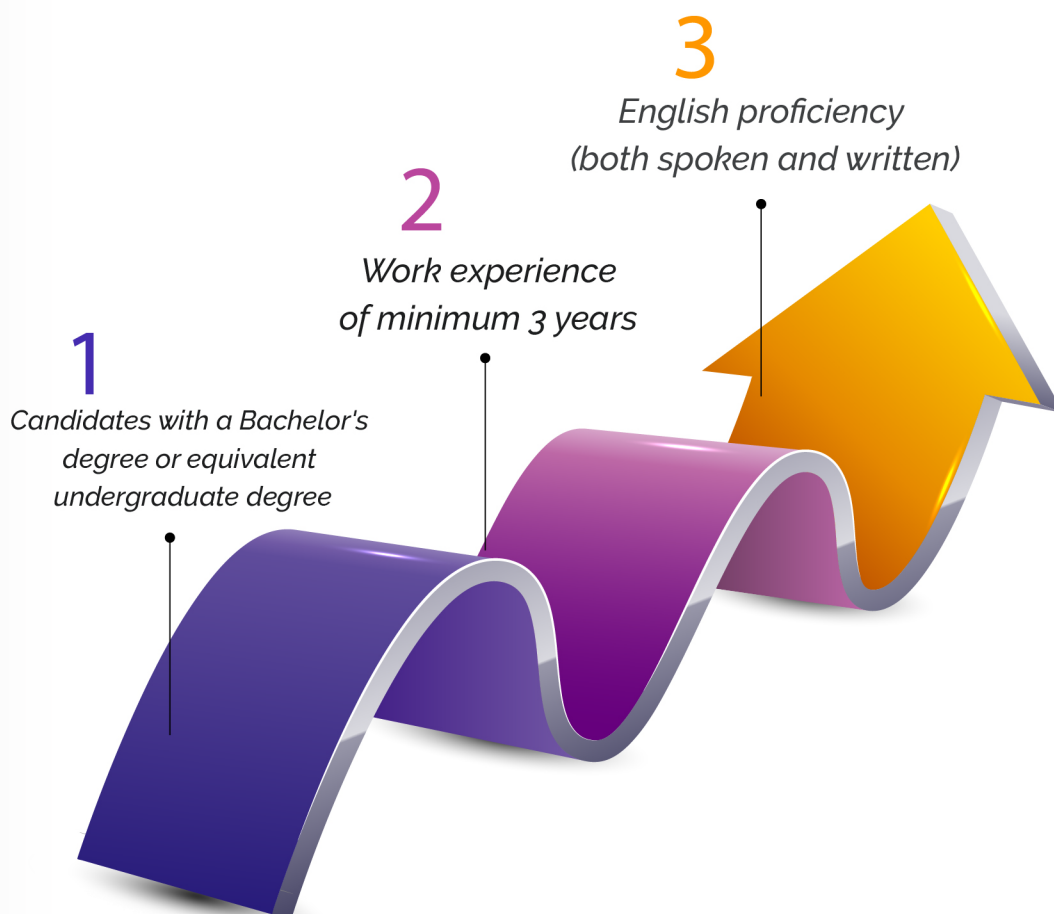
The MBA Program can be completed in various concentration / majors/specializations.

- MBA in Global Management & Leadership
- MBA in Finance
- MBA in Luxury Management
- MBA in Marketing

ADMISSION REQUIREMENTS

The MBA Program can be completed within 4 academic terms which equals a full academic year.

- Candidates seeking admission to the MBA program should hold a bachelor's degree or relevant Undergraduate degree.
- All MBA candidates must have a sound command of the English language; both spoken and written.
- Work-Experience of minimum three-years is mandatory
- The final decision concerning the acceptance in the MBA degree program rests with Swiss School of Management.



PROUD SWISS SCHOOL OF MANAGEMENT ALUMNI



OUR ALUMNI WORK AT



WHY SHOULD YOU GO FOR AN SWISS MBA?

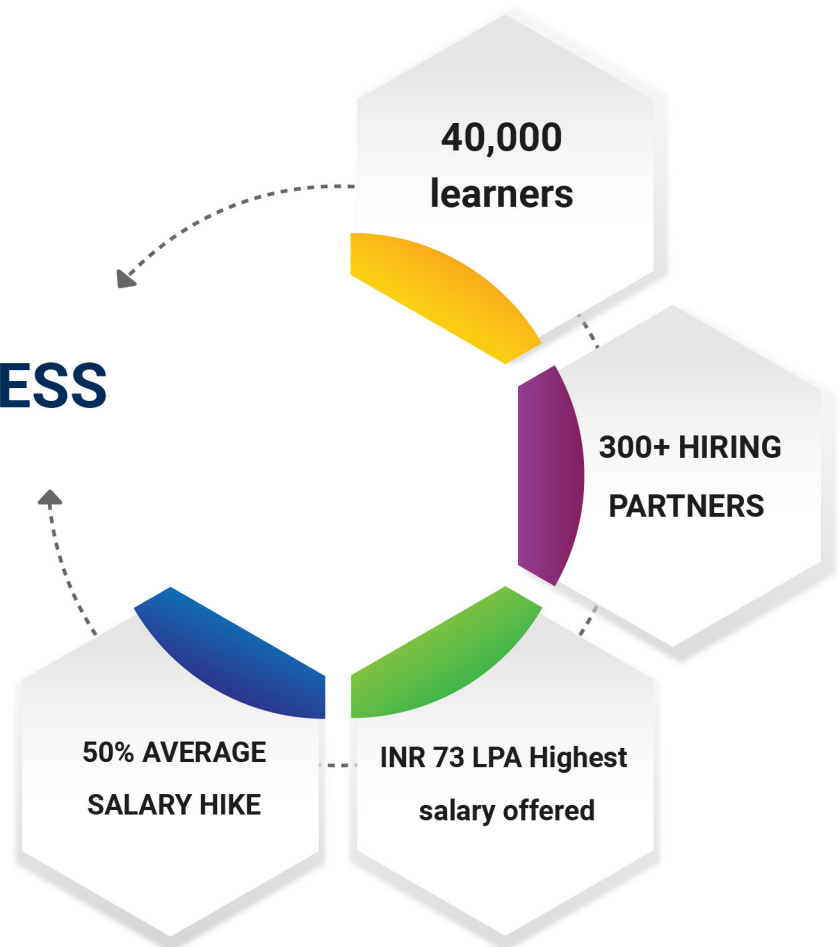
- Because you want to advance in your career.
- Because you want to change careers.
- Because you want to assume a Leadership Role.
- Because you are truly interested in studying business.

Our promise to you:

We promise that our MBA University Degree program will definitely change your life. You will not be the same person once you earn it. You will look at the world and to your surroundings with different eyes. On the job, people will notice that you are different. You will find yourself on a path of success, satisfaction and wealth creation.

- The program is based on a common core curriculum of 12 general management courses, 3 specialization courses and a thesis project or business plan. It is designed to equip professionals with the competencies required for a successful career at a managerial level and beyond.

Our legacy of SUCCESS



SSM FACULTY AND STAFF



Rebecca Chung

Prof. Rebecca Chung is a developer of portfolios of Entrepreneurship courses (hybrid), including Business Environment in China's Greater Bay Area. She does mentoring startup founders : Various business schools in China; Morrissette Institute for Entrepreneurship, Canada; Impact Hub and InnoPark, Switzerland. However, her passion is reviewing the evolution of EdTech.



Paolo Bongarzoni

Paolo Bongarzoni is an international professional with several years of corporate and teaching experience all over Europe and Australia. Before starting his academic career in Australia, he worked for Deloitte Consulting (as Strategy Senior Consultant), Daikin Europe (as Corporate Finance & Strategic Planning Executive) and he was the M&A Manager of Bombardier Transportation. He holds Doctor of Philosophy Degree in Management from SSM, a Master Degree in Finance and Management, a Post Graduate Specialization in Education and a Bachelor Degree of Business (with First Class Honors).

Elizabeth Soliday – Naui

Dr. Elizabeth Soliday – Naui earned her Doctorate degree (Magna cum Laude) from University de Nice in France under the European Erasmus Scholarship program. She developed her career in the academy as an educator which leads to international educational management venture.



Nada El Shazly

Nada is a professor of Economics and financial transformation; she provides various courses in international economics management, Behavioral economics, and economic development in emerging economies at FEPS Cairo University, Ahrum Canadian University, and ACU. Nada holds a B.Sc., Masters, and PhD degrees in Economics and Political sciences, specialized in European Union economics policies. She has an MBA in strategic management from the University of Wales UK.

And a diploma in FinTech management from Oxford University, diploma in FinTech Ethics & Risks from HKU, and diploma in Macroeconomics management in Rich Countries from IMF.



Academic Delivery Partner



TAKSHA
smart labz



SSM.®

Swiss School of Management

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