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CIQG

SWISS SCHOOL OF MANAGEMENT

DBA DEGREE

(Powered by Smart labz)

Make a significant contribution to theory and practice with a DBA from the Swiss School of Management (SSM)!

ABOUT TAKSHA SMART LABZ

- **ACADEMIC ONE TO ONE TUTORING TO LEARNERS**
- **TEST PREPARATION (SAT / ACT, GRE / GMAT)**
- **COMPREHENSIVE ACADEMIC & CAREER ASSESSMENT**
- **GLOBAL STUDENT RECRUITMENT SERVICE**
- **FULL STACK ONLINE LEARNING PLATFORM WITH CONTENT**
- **ACADEMIC SUPPORT SERVICES**
- **VALUE ADDED SERVICES**

Taksha Smart Labz, an EdTech venture, was launched in USA with a vision to integrate and advance the teaching and learning through education technology for the students in need through a platform accessible to the global learning community. Over the years Smart Labz have evolved as a full-fledged technology platform with global partners, scaling 360-degree education to students from all across the world.

Smart Labz started as an alternative to more costly online tutoring platforms to provide an innovative online solution for school children to have access to live tutors for one-on-one help. Now it offers high school examination services in Caribbean countries, Nigeria, South Africa and Zambia, along with USA.

Smart Labz evolved as an online program management company for global universities offering recruitment to graduation support to scale their business to countries globally. Services offered under Smart Labz are outlined in the table.

ABOUT SWISS SCHOOL OF MANAGEMENT

The Swiss School of Management (SSM) is a globally accredited (USA and Europe) private institute of higher education focused on cutting edge offerings allowing our students to deepen their knowledge in the functional areas of business. SSM transferred to Rome from Zurich to meld the quality of Swiss Education with the rich cultural heritage of Rome.

The Swiss School of Management aims to stimulate the thirst for your knowledge, build your confidence, and provide you with innovative classes and timely material. They offer a great variety of academic and professional courses and programs. A successful career demands a solid foundation of knowledge. That's why they effectively teach business fundamentals and go one step further to ensure the development of you as a person and as a leader.

ABOUT SWISS DBA

The DBA program is for those who want to explore and use the maximum of one's potential in a certain field of business. It is a two-year program (3,360 hours of study) that can be combined with work. A DBA candidate does fundamental research towards solving a practical issue in the business world. Typical DBA research topics are related to strategic management, marketing, finance, high-performance organizations, operations management, or the business environment. Typical outcomes are practical solutions with a real impact on the researched subject.

The DBA doctorate program features a thesis research project that emphasizes applied research to help you solve a real-world problem within your organization.



WHAT IS THE USE OF SWISS DBA?

- European Credit Transfer and Accumulation System (ECTS) enabled program.
- Experience a comprehensive curriculum with leadership, ethical, and entrepreneurial components interlinked.
- Get a robust professional network to maintain contact with peers and alumni.
- Get support on an individual basis from faculty and visiting professors from international universities
- You will get lifelong learning and career support.
- It is a doctoral program based on the principles of online and blended learning





ACCREDITATION

The program is highly structured and internationally accredited by IACBE.

ADMISSION REQUIREMENTS

The DBA program has a duration of 4 semesters and requires the acquisition of 120 ECTS-Credits.

- Candidates need to have completed a significant research project, dissertation or thesis, at the university level.
- Candidates must own a comparable Master's Degree; i.e., it has to be awarded by an officially acknowledged Higher Education Institution.
- You must demonstrate an ability to research independently and possess a high level of theoretical understanding.



WHY SHOULD YOU GO FOR AN SWISS EMBA?

- The DBA program will expand your professional skills as well as practical experience in your company.
- A higher level of education makes you essential as an employee and opens doors for new challenges and tasks
- The DBA provides you knowledge, real-world skills, and business and management practice.
- A DBA demonstrates that you are an aspiring employee who is prepared to invest in your career.

PROUD SSM ALUMNI



SSM FACULTY AND STAFF



Rebecca Chung

Prof. Rebecca Chung is a developer of portfolios of Entrepreneurship courses (hybrid), including Business Environment in China's Greater Bay Area. She does mentoring startup founders : Various business schools in China; Morrissette Institute for Entrepreneurship, Canada; Impact Hub and InnoPark, Switzerland. However, her passion is reviewing the evolution of EdTech.



Paolo Bongarzoni

Paolo Bongarzoni is an international professional with several years of corporate and teaching experience all over Europe and Australia. Before starting his academic career in Australia, he worked for Deloitte Consulting (as Strategy Senior Consultant), Daikin Europe (as Corporate Finance & Strategic Planning Executive) and he was the M&A Manager of Bombardier Transportation. He holds Doctor of Philosophy Degree in Management from SSM, a Master Degree in Finance and Management, a Post Graduate Specialization in Education and a Bachelor Degree of Business (with First Class Honors).

Elizabeth Soliday – Naui

Dr. Elizabeth Soliday – Naui earned her Doctorate degree (Magna cum Laude) from University de Nice in France under the European Erasmus Scholarship program. She developed her career in the academy as an educator which leads to international educational management venture.



Nada El Shazly

Nada is a professor of Economics and financial transformation; she provides various courses in international economics management, Behavioral economics, and economic development in emerging economies at FEPS Cairo University, Ahram Canadian University, and ACU. Nada holds a B.Sc., Masters, and PhD degrees in Economics and Political sciences, specialized in European Union economics policies. She has an MBA in strategic management from the University of Wales UK.

And a diploma in FinTech management from Oxford University, diploma in FinTech Ethics & Risks from HKU, and diploma in Macroeconomics management in Rich Countries from IMF.

Academic Delivery Partner



SSM.
Swiss School of Management

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